

**The NAGA Group: Research update from SMC available – “BUY” recommendation and price target confirmed**

	<b>SMC</b>
<b>Recommendation</b>	BUY (unchanged)
<b>Price target (in EUR)</b>	1.70 (unchanged)
<b>Upside potential (closing price EUR 0.63)</b>	170%

**Hamburg, 19 February 2025** – The NAGA Group AG (XETRA: **N4G**, ISIN: **DE000A161NR7**) maintains a “BUY” rating (unchanged) with a price target of EUR 1.70 (unchanged) in the latest research update from SMC. Based on a Xetra closing price of EUR 0.63 on 18 February 2025, the share is attributed an upside potential of around 170%.

Analysts particularly highlight the transition to a unified technology platform and a single-brand strategy as a strong foundation for dynamic growth and substantial margin expansion. Moreover, the significant structural streamlining is emphasized, that has resulted in considerable cost savings, as well as the optimization of processes and service offerings through the discontinuation of unprofitable activities.

[Click here to access.](#)

**About NAGA**

**NAGA** is a leading German Fintech Company offering a SuperApp with the aim to merge social trading, investing in stocks, crypto, and neo banking into one unified platform, powered by its proprietary advanced technology. Operating in over 100 countries with 9 local offices, NAGA offers a diverse range of services for both fiat and cryptocurrencies. The platform features a physical VISA card with fiat and automatic crypto conversion plus cashback, dynamic social feeds, and advanced autocopy functions, enabling users to replicate the strategies of successful traders. Designed for a global community, NAGA provides an inclusive and efficient financial ecosystem for personal finance and trading.

**Investor Relations Contact**

The NAGA Group AG  
Michael Milonas  
Co-Founder and Deputy CEO  
[ir@naga.com](mailto:ir@naga.com)

