

The NAGA Group Launches NAGA ONE – The Unified Super App for Payments, Investing and Trading – and Expands AI Capabilities Across Its Platform

Hamburg, 23 September 2025 – The NAGA Group AG (XETRA: **N4G**, ISIN: **DE000A161NR7**), the provider of the all-in-one financial SuperApp NAGA, is introducing **NAGA ONE**, its next-generation SuperApp unifying payments, investing, and trading within one single intuitive platform, expected to be available for download in Q4 of 2025. At the same time, the Company is accelerating the integration of artificial intelligence (AI) across its ecosystem, setting new standards for user engagement and financial empowerment.

The first rollout phase of **NAGA ONE** centers on the integration of the core payment functionalities of the successful **NAGA Pay App**, which is now being replaced. With NAGA ONE, users will gain access to personal **IBAN accounts, virtual and physical debit cards, SEPA and P2P transfers**, as well as **instant funding** of trading accounts. This integrated setup creates a comprehensive financial hub, enabling users to move seamlessly between payments and trading activities. While cryptocurrency services are not part of the initial launch, subsequent modules will expand NAGA ONE with a complete digital asset suite, including **crypto wallets, spot exchange, staking**, and a **pay with crypto** option.

Built on a modular rollout strategy, NAGA ONE is designed to deliver a smooth user experience while supporting the Company's international growth ambitions. Future updates will extend NAGA ONE with **multi-currency accounts, AI-powered investing assistants, tokenized asset access**, and **gamified rewards**, reinforcing The NAGA Group's positioning at the cutting edge of the global fintech and social trading revolution.

In parallel, The NAGA Group is deepening its use of AI across its platform. AI-powered social agents are already active on the **NAGA Feed**, delivering **real-time market insights** and enhancing community engagement. Upcoming iterations will provide **interactive Q&A functionality, personalized market commentaries**, and even **AI-generated trading strategies** that users can follow or copy. By 2026, The NAGA Group aims to introduce the **Trading Super Assistant**, and AI-powered companion supporting to guide users throughout the entire trading lifecycle – from onboarding and education to live analysis, risk monitoring, and execution – designed to act as an always-available partner for every trader.

Beyond the user-facing platform, The NAGA Group is embedding AI into its operational backbone. Hyper-personalized campaigns across WhatsApp, email, and social media are already driving faster user activation and improved retention, while AI-driven automation enhances customer support and back-office efficiency.



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Octavian Patrascu, CEO of The NAGA Group, stated: “With NAGA ONE, we’re not just launching another financial app. We are delivering on our vision of a truly unified platform where payments, trading, and investing come together seamlessly. This marks a significant milestone in our mission to simplify the user experience while unlocking powerful financial tools for everyone. At the same time, we are embedding AI deeply across our ecosystem, from real-time social insights to a future where every trader has a smart assistant by their side. We believe this combination of financial access and intelligent automation is what will define the next decade of fintech, and NAGA is proud to be leading that charge.”

About NAGA

NAGA is a leading German Fintech Company offering a SuperApp with the aim to merge social trading, investing in stocks, crypto, and neo banking into one unified platform, powered by its proprietary advanced technology. Operating in over 100 countries with 9 local offices, NAGA offers a diverse range of services for both fiat and cryptocurrencies. The platform features a physical VISA card with fiat and automatic crypto conversion plus cashback, dynamic social feeds, and advanced autocopy functions, enabling users to replicate the strategies of successful traders. Designed for a global community, NAGA provides an inclusive and efficient financial ecosystem for personal finance and trading.

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