

#### **German Equity Forum**

November 2025





#### **Company Overview**



Status: Listed on the Frankfurt Stock Exchange



The SuperApp: Trading, investing, crypto, payments and social

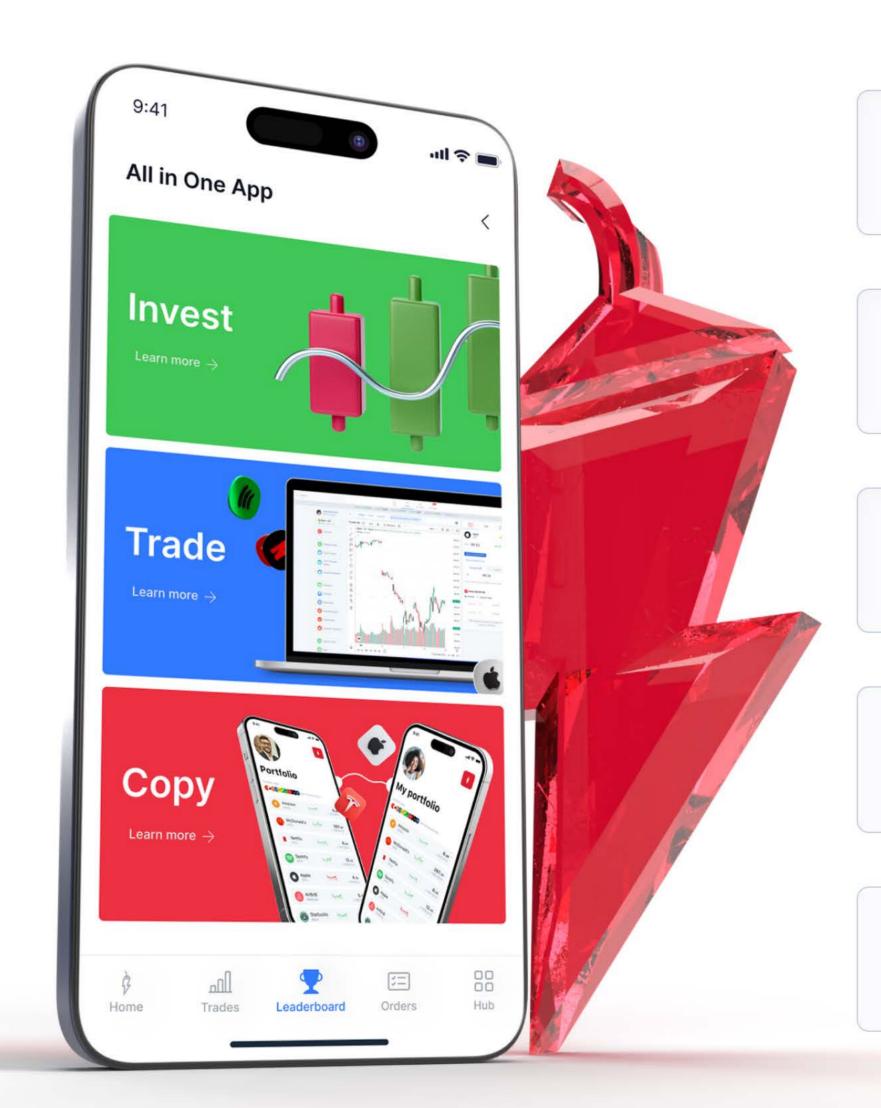


**Over 5000 Financial Instruments** available for users to trade



2.5+ M Registered Users







**8** Licenses



**9** Offices



330 Headcount



Scale: serving clients across 100+ countries

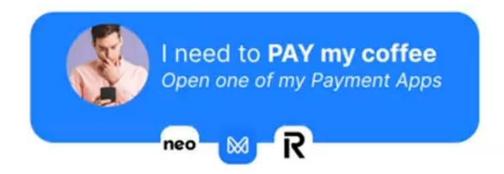


Ownership: Founder/C-level led; supported by global investment funds and family offices



#### **What Users Want**

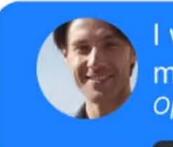






## Users struggle with switching between multiple apps for different financial services.





I want to **TRADE**, but I need to move money from my Crypto Account Open one of my Crypto Apps

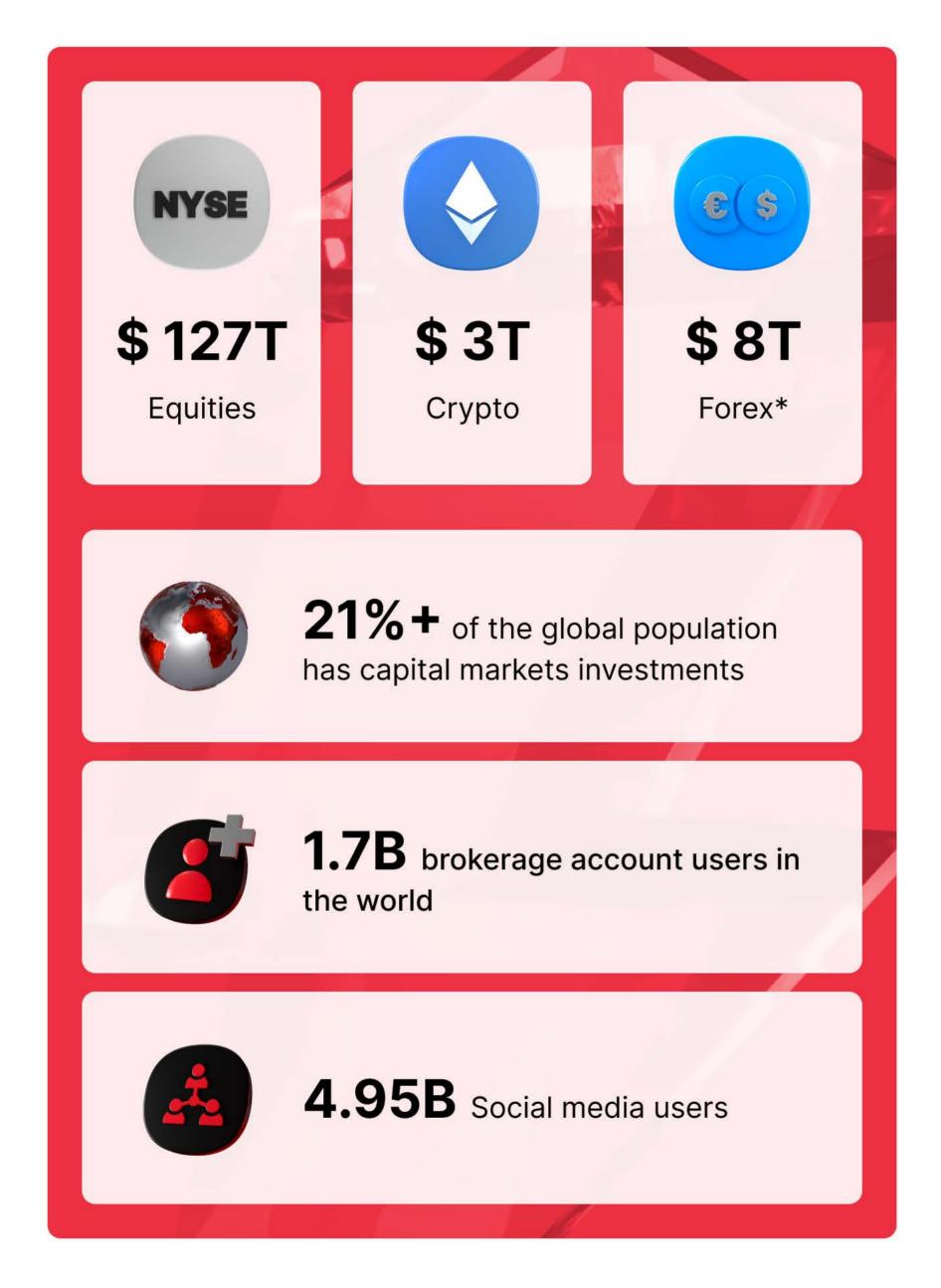










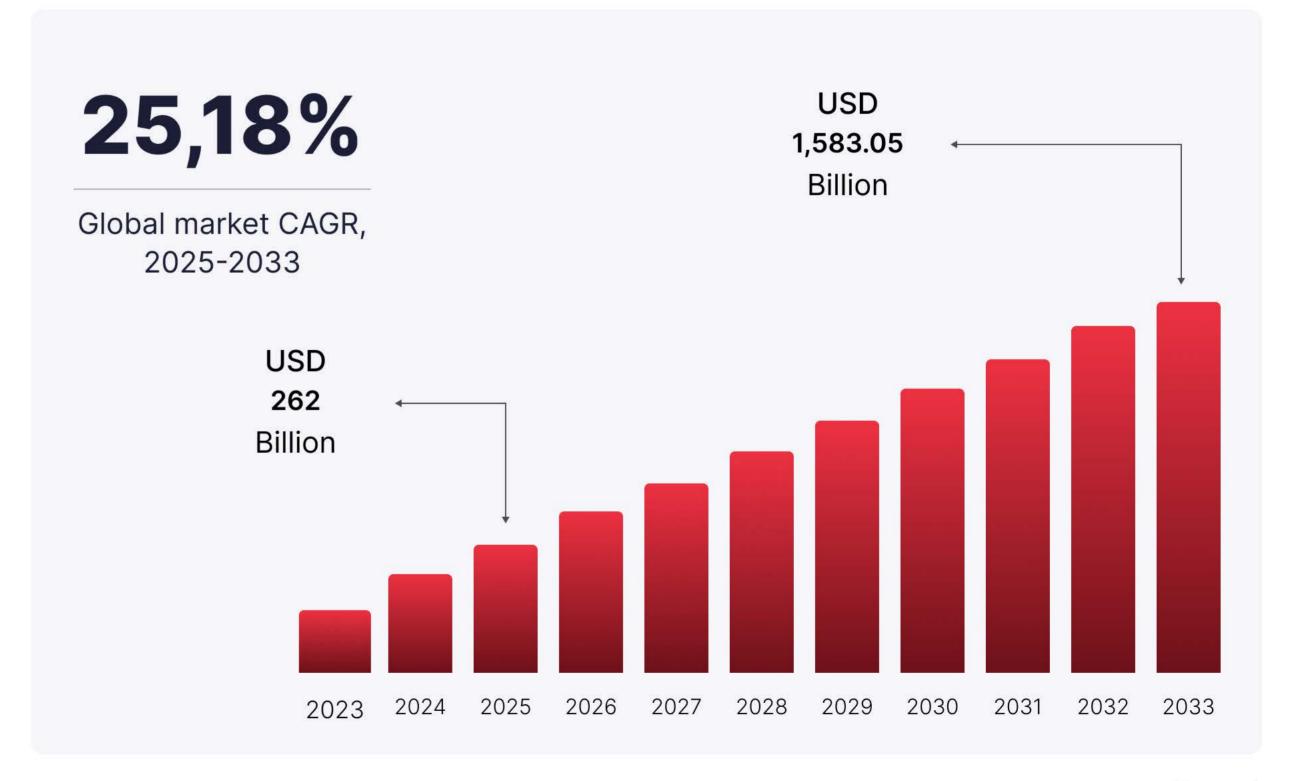


#### **Total Addressable Market**

Fintechs accounted for **5%** of the global banking sector's net revenue representing a **15 percent annual growth rate** of fintech revenue; Three times the overall banking industry's growth rate

Source: McKinsey

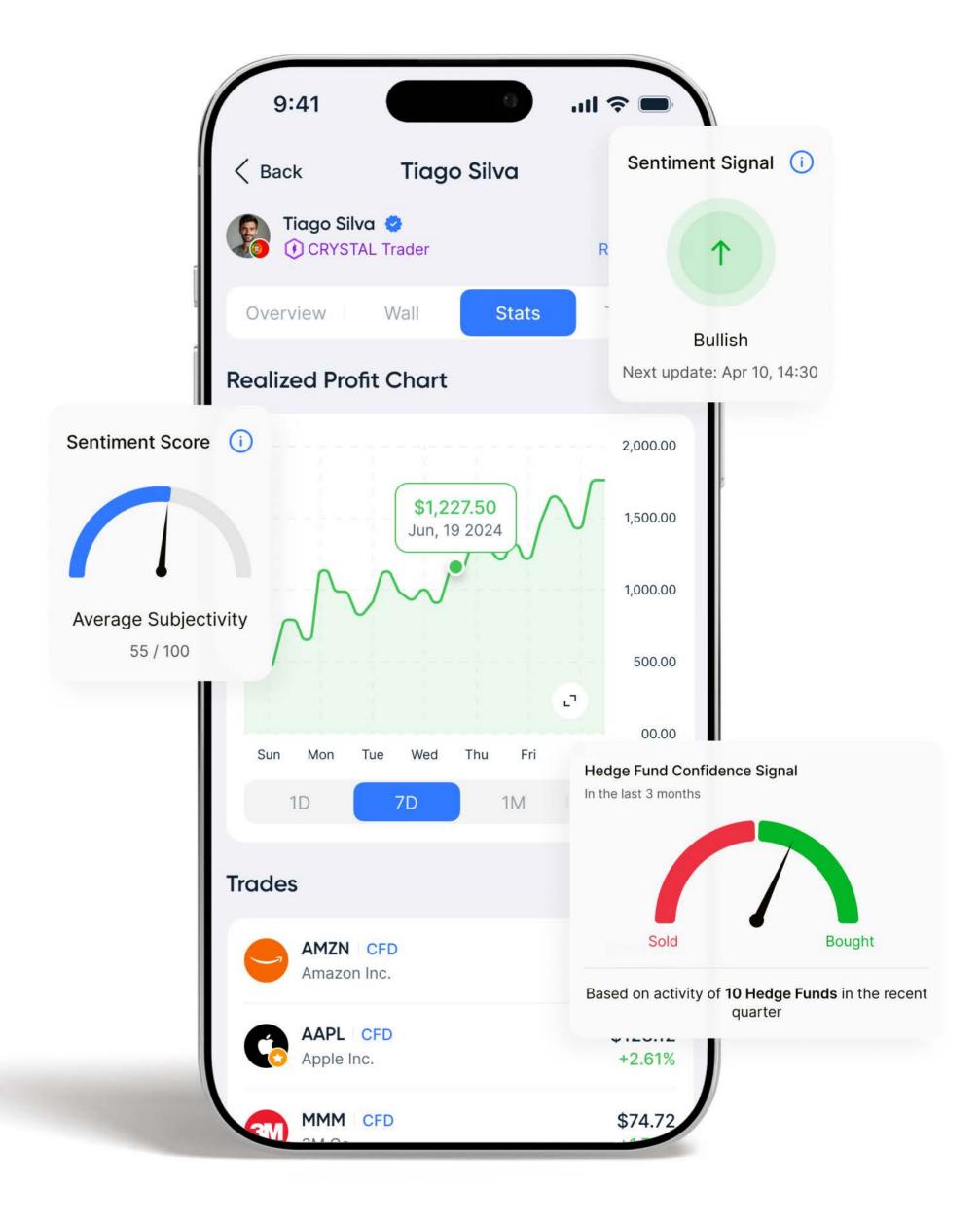
Worldwide, the fintech industry's revenue growth is **3X** faster than that of the banking sector





## **Everything Trading**

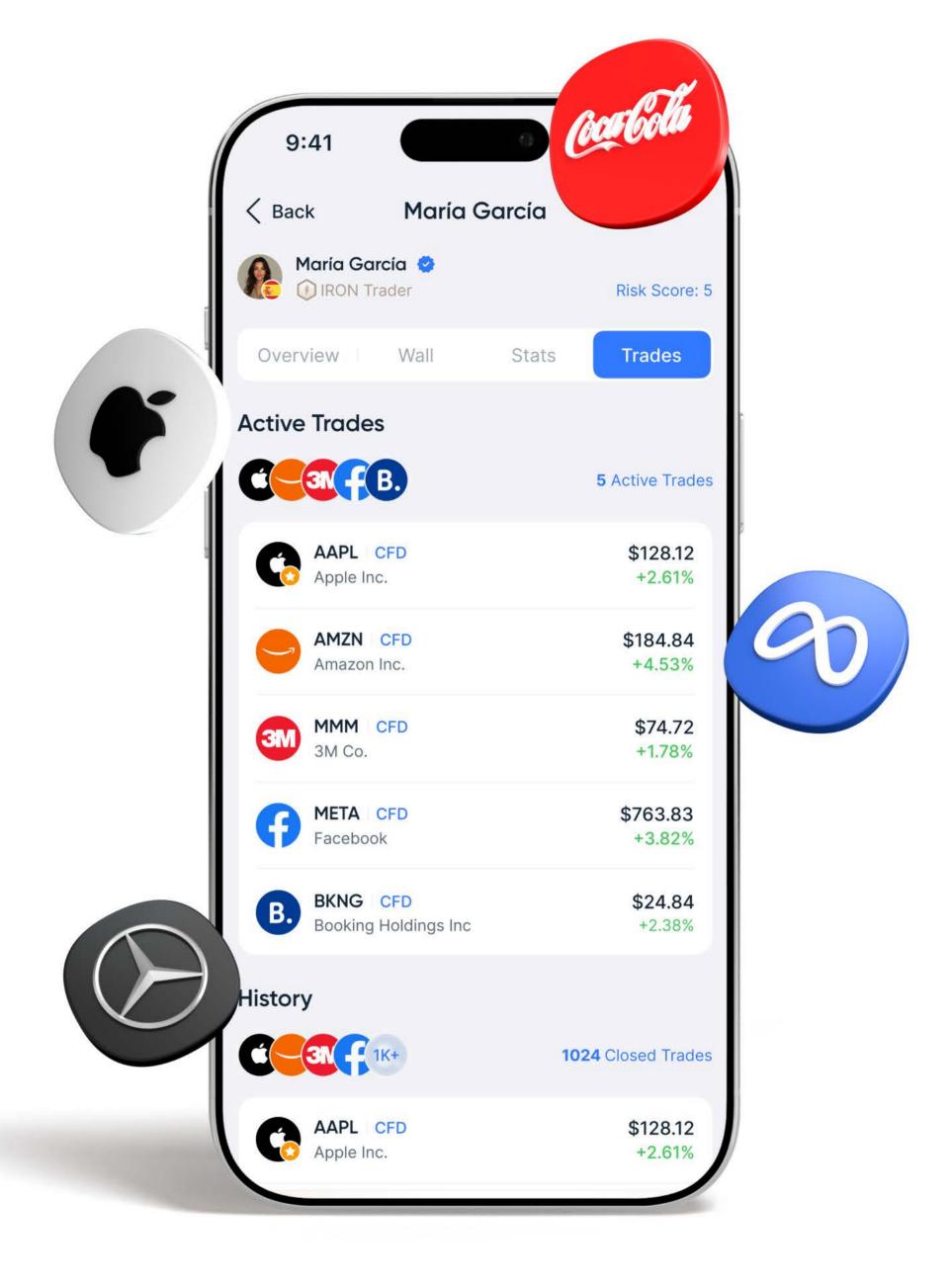
- Trade 5,000+ assets including stocks, currencies, indices, and commodities
- Utilise educational resources and Al-integrated tools that provide user-friendly analysis to support informed decision-making





## **Everything Investing**

 Own and hold stakes in leading and emerging companies with access to 3,000+ real stocks across 10+ global exchanges – making trading accessible for everyone on the NAGA app





### **Everything Crypto**

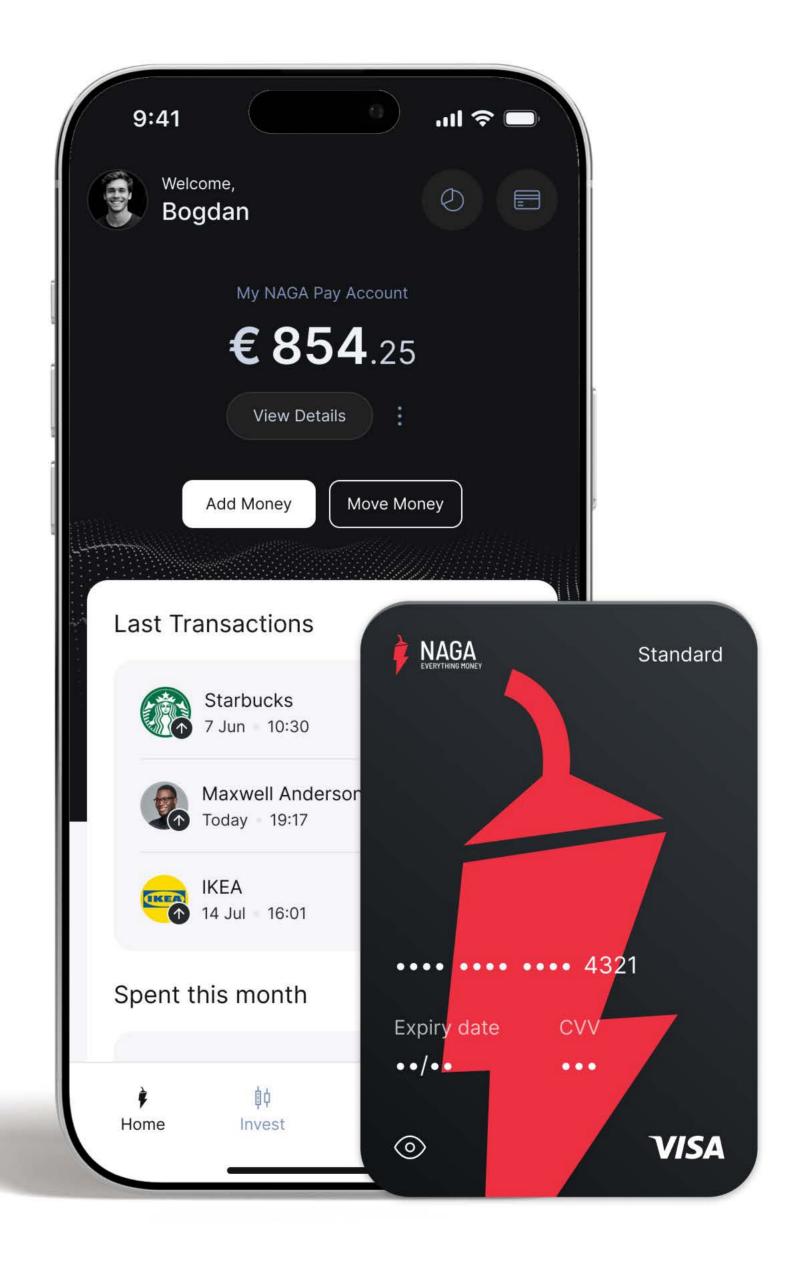
- NAGA X offers the ability to buy, sell, HODL1, and trade spot or margin with over 100 networks supported
- Spend Crypto in Pay functionality and earn 3% cashback in Bitcoin
- First Crypto exchange and wallet with a built-in social network





## **Everything Pay**

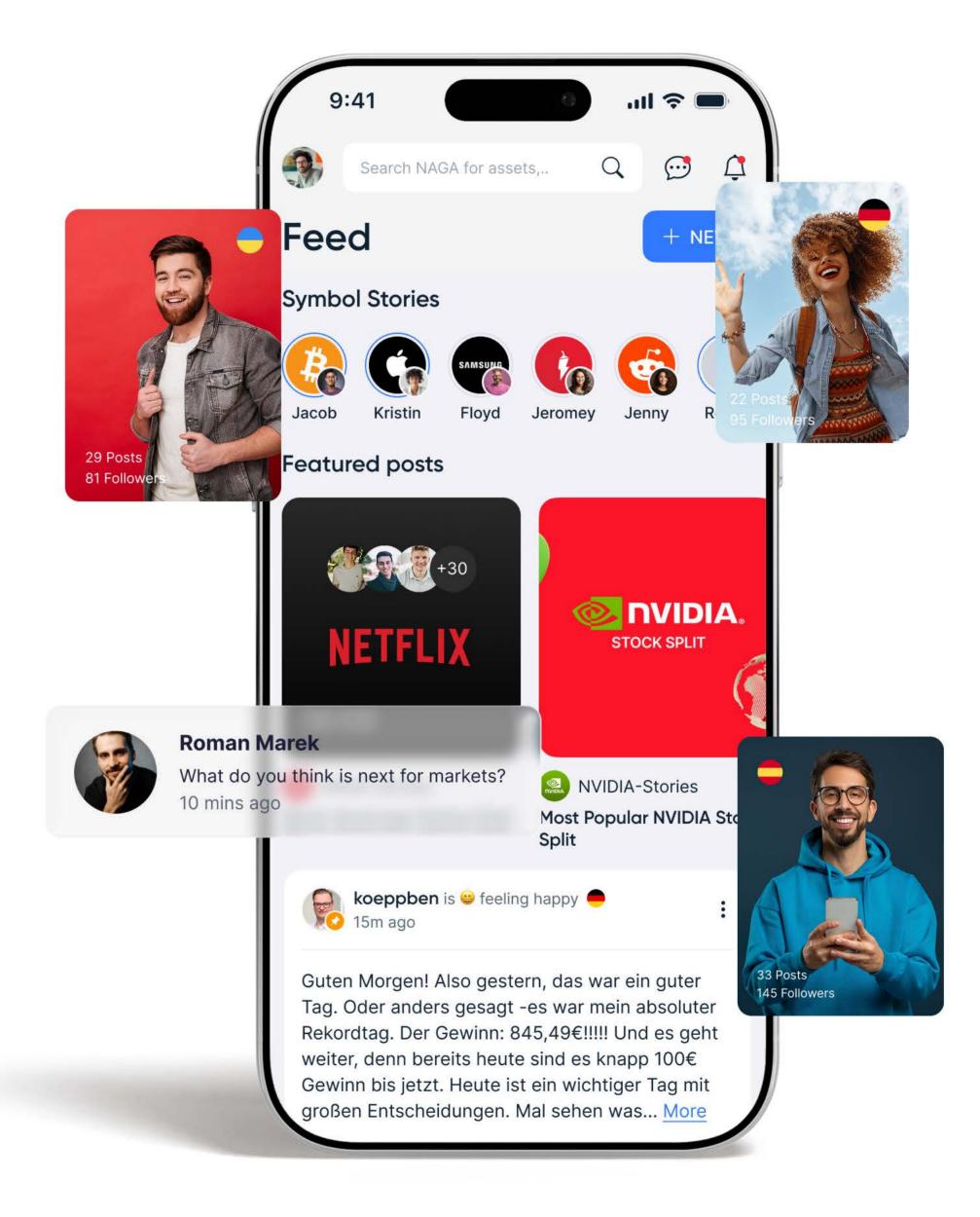
- A single account from which users can send, receive, and pay with Crypto or Fiat
- Exchange Crypto in real-time and spend online or offline, or withdraw up to €500 from ATM's globally
- Seamless connection with Apple and Google Pay



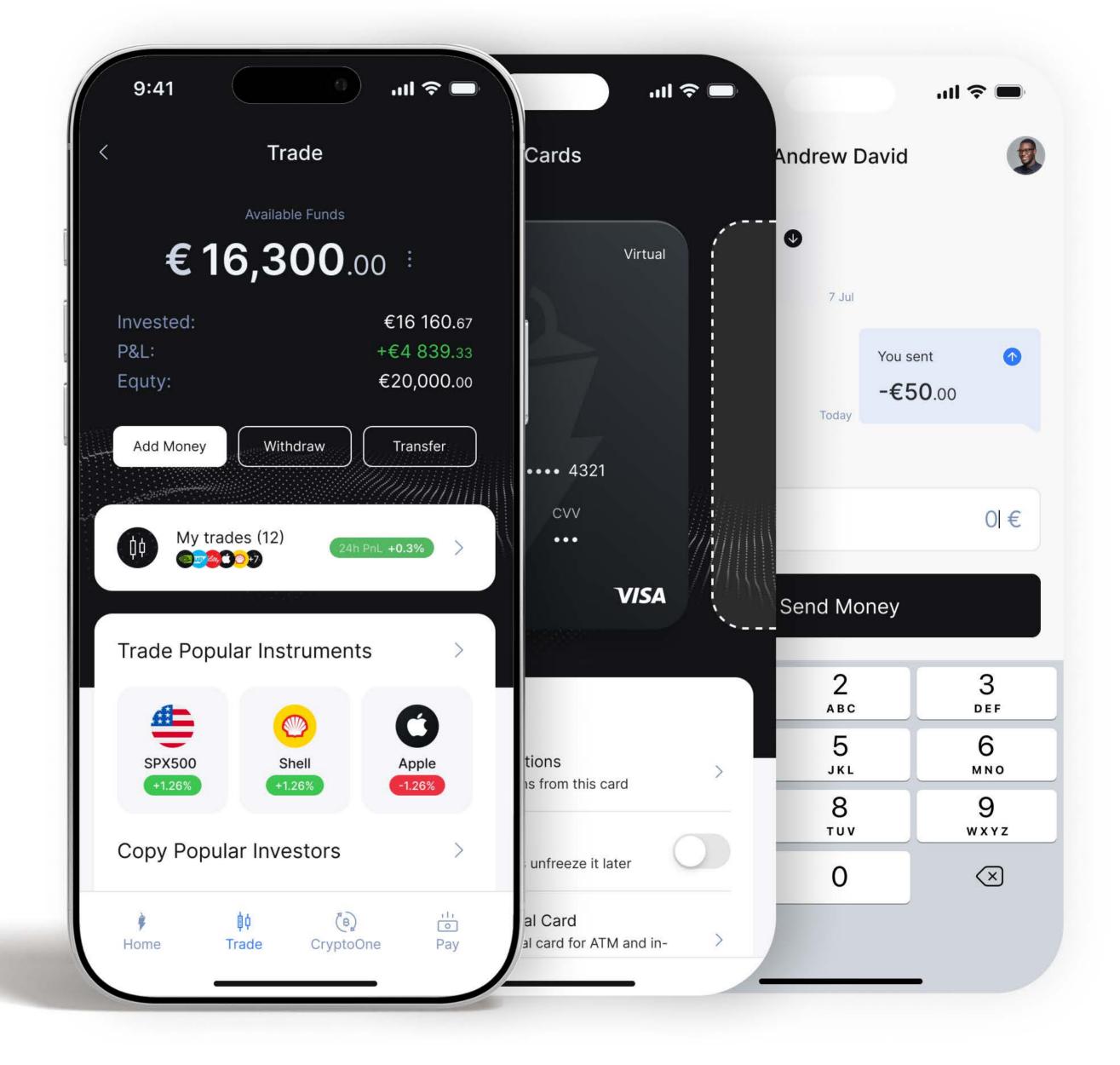


## **Everything Social**

- Ability to join a network of 2.5m+ users, follow top traders on the leaderboard, and mirror their trades in real-time
- Receive market news, trading insights, and educational content



## All in ONE app

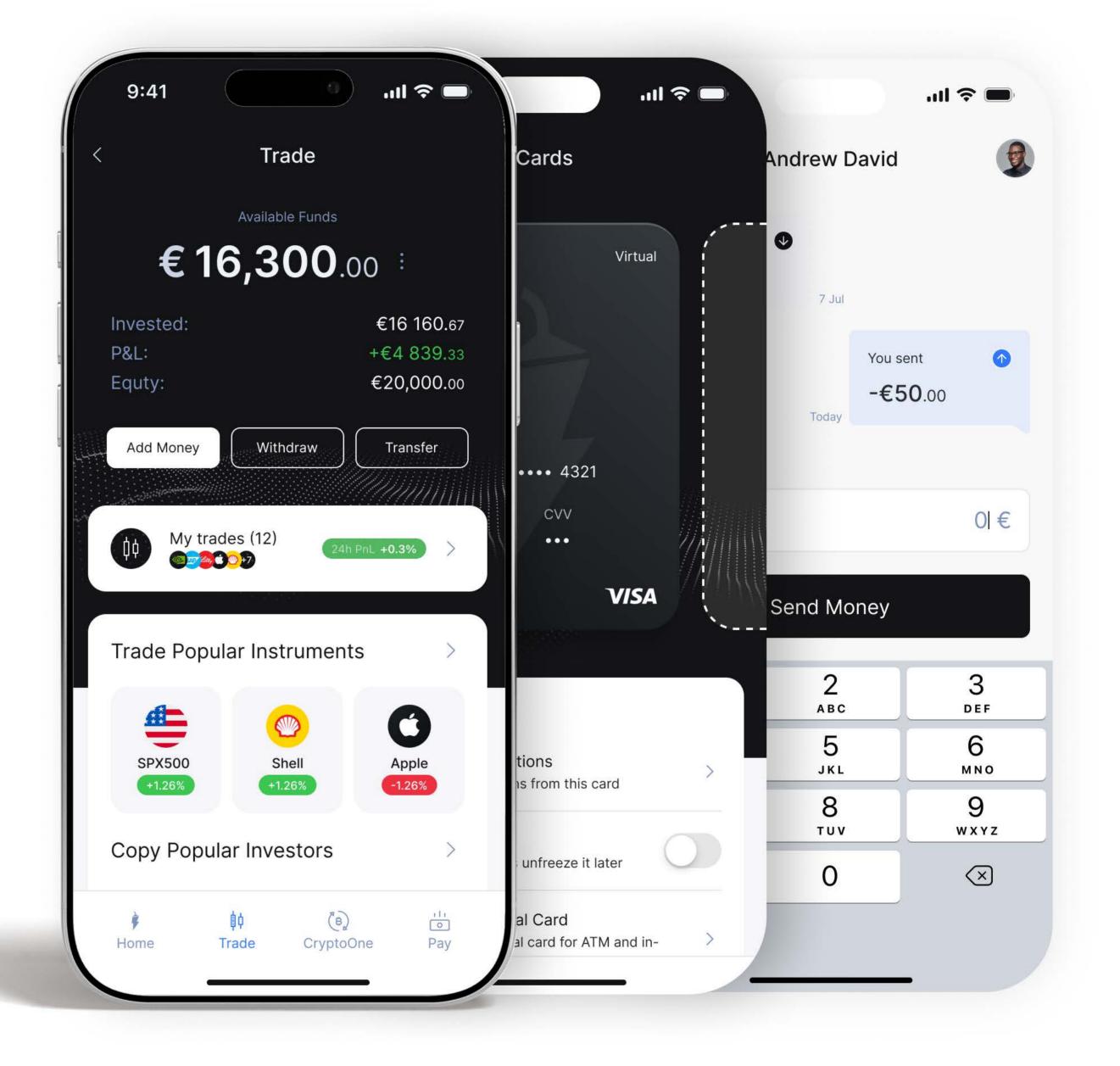




## NAGAONE

#### The all-in-one superapp

Trading, investing, crypto, payments, and social in one seamless experience





#### **The Social Network Effect**

NAGA's **Social Trading features** enhance user engagement, retention, and monetisation by combining financial activity with community dynamics.

#### **The Value Proposition**

#### Naga Feed

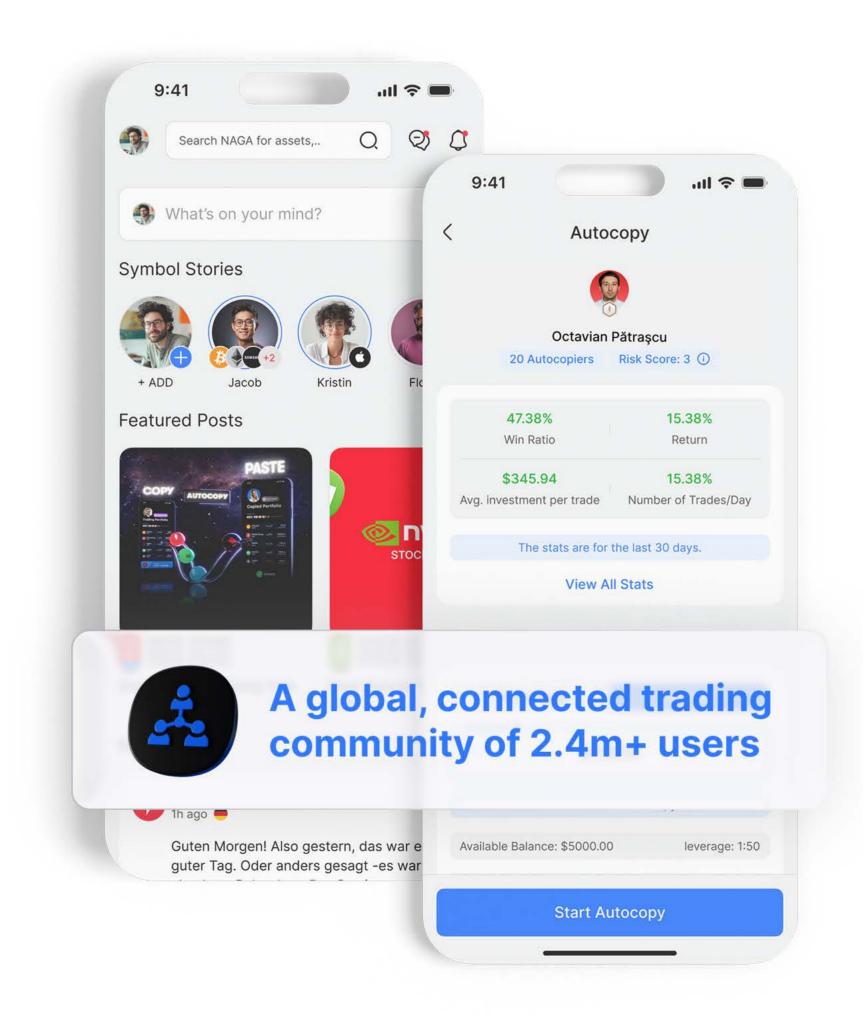
Learn. Share. Trade.

An interactive social feed where market experts, Al agents and user-generated content combine to deliver market news, strategies, and insights, accelerating learning through community-driven knowledge

#### **NAGA Autocopy**

Follow. Copy. Trade.

NAGA Autocopy lets users effortlessly follow and mirror top traders from real-time leaderboards. Using proprietary copy-trading technology and a unique master trader incentive model, it simplifies trading and boosts user engagement



## **How Social Trading Improves User KPIs**

#### **Higher Trading Activity**

Copy-trading users trade 2× more

#### **Stronger Client Retention**

Copy-trading users are 24% less likely to withdraw

#### **Higher Revenue Per User**

Social trading drives +51% ARPU

#### **Higher Deposit Activity**

Social trading users deposit +64% more.

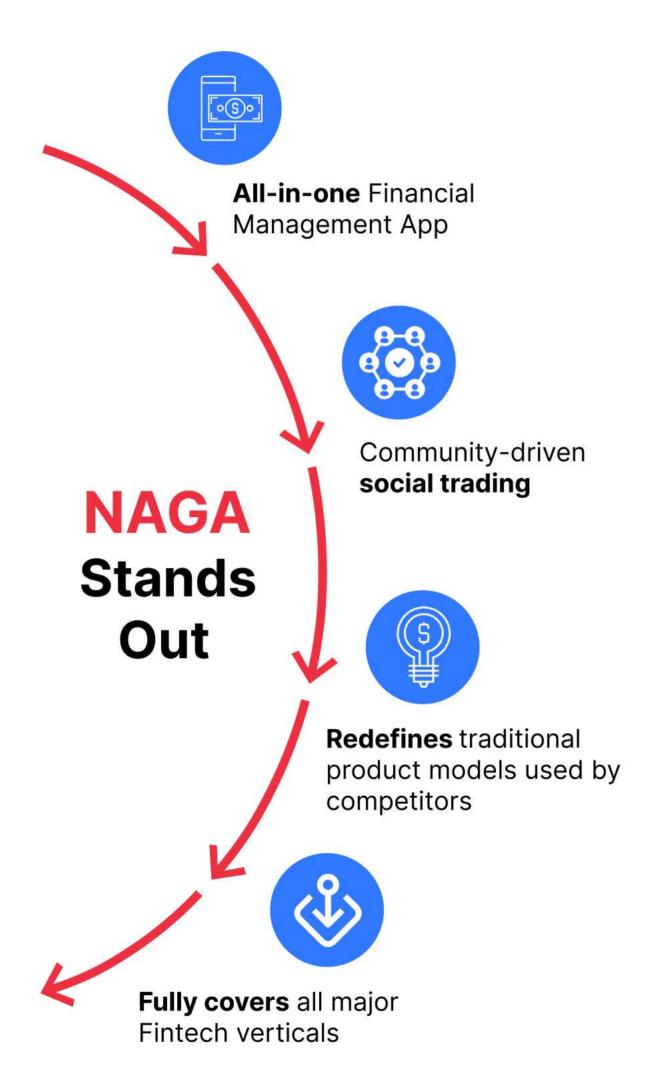
#### **Better Trading Outcomes**

Social trading reduces loss per trade by 72%





#### **Competitive Landscape**



	NAGA EVERYTHING MONEY	'етого'	Revolut	coinbase	MUbank	Robinhood p
Revenues (€)	63M	630M²	2.2B <sup>2</sup>	6.1B	10.6B	2.7B
Revenue growth	58%1	0%³	95%³	+115%5	+43%5	+58%5
EBITDA margin	14%	16%²	76%²	50%	25%	48%
# of users	+2m	+38m	+50m	+105m	+114m	+25.5m <sup>4</sup>
Invest	<b>Ø</b>			×		
Trade			×	×	X	X
Crypto	<b>Ø</b>					
Payments	<b>Ø</b>	<b>②</b>	<b>⊘</b>		<b>②</b>	
Social	<b>Ø</b>	•	X	×	X	X
All-in-one app		×	×	×	×	X



#### **NAGA Now**

#### Post-Merger focus on rebuilding the operations, revenue model, license infrastructure and technology

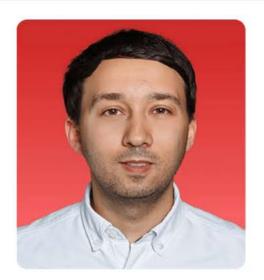
Unoptimized with Centralized management	Team restructuring, branding, technological advancements	Growth and Scaling	
Pre-Merger	Post-Merger	Future	
Centralized management	Tech ecosystem upgrade	Growth - revenues projected to grow +148% from 2025–2027	
Limited brand recognition	Marketing engine upgraded	Margin Expansion -EBITDA margin expected to reach 32% by 2027	
Growth constrained by single- region concentration	Decentralized management with distributed responsibilities	Operational Efficiency – improved revenue model & optimized CAPEX	
Untapped acquisition channels, especially influencers	Enhancing brand visibility via partnerships with Mike Tyson and Borussia Dortmund	Scaling - enabled by the upgraded tech stack	
	The SuperApp - launch of NAGA ONE	T T T T T T T T T T T T T T T T T T T	
	Stability achieved – predictable & sustainable growth	I I I I I	



#### **Executive and Supervisory Board**

#### Deep and relevant experience from Executive and Supervisory Board members

## **Executive Board**



Octavian Patrascu
Group CEO
Since 2024

- Seasoned CEO with impressive track record within the Fintech and Neo-Brokerage industry
- Founded, managed, and grew CAPEX.com into a leading trading app, and also led the M&A between CAPEX and NAGA



Michael Milonas
Co-founder & Deputy CEO
Since 2015

- Highly accomplished entrepreneur, investor and founder of a series of ventures
- Played a pivotal role setting up the licensing map of the Group in Europe



Andreas Luecke
Board member & Head of Legal
Since 2017

- Senior corporate and tax lawyer with 25 years of experience
- Partner at a big four firm and multidisciplinary tax and law boutique

# **Supervisory Board**



Barry Rudolph
Chairman of the Supervisory Board
Since 2024

Over 30 years of experience in operations, technology, finance, and investments



Stefan Schütze

Deputy Chairman of the Supervisory Board

Since 2023

Over 20 years of experience in venture capital and asset management in public companies



Eyal Wagner

Member of the Supervisory Board

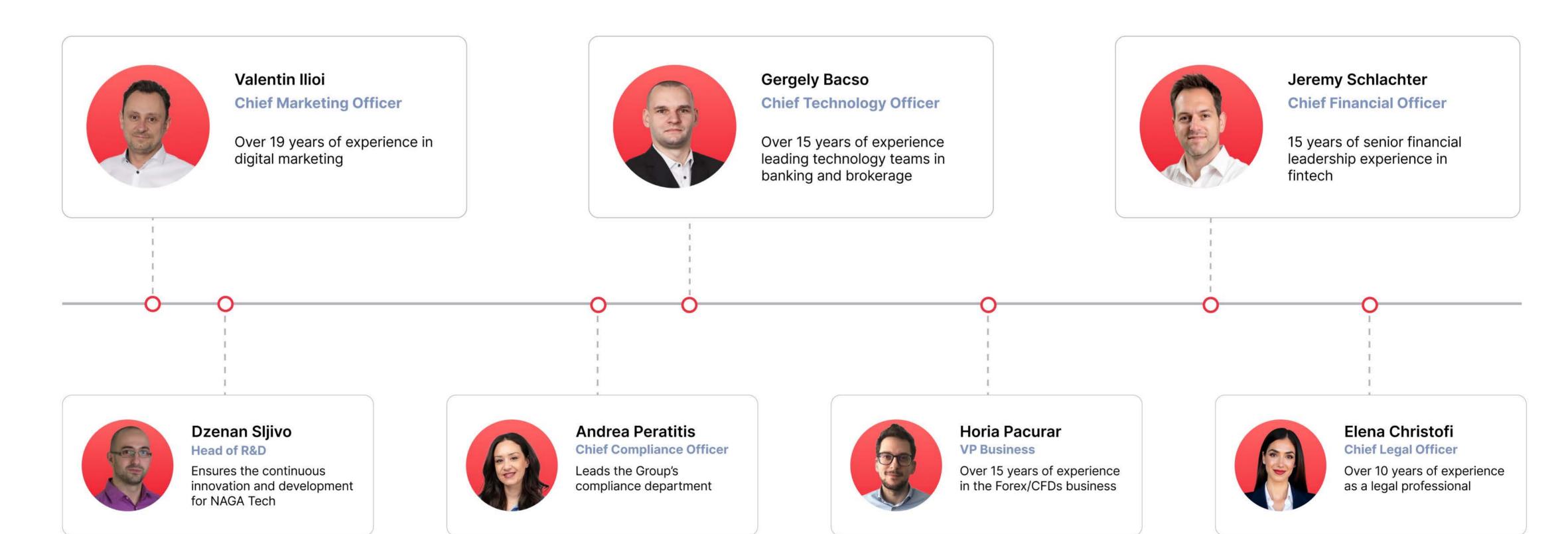
Since 2024

Seasoned fintech professional with expertise in legal, governance, and compliance



#### **C-Suite and Top Management**

#### Deep and relevant experience from C-suite and Top Management team members





#### Precision Changes, Powerful Results

## Next-Generation Infrastructure Driving Efficiency, Speed & Lifetime Value

#### **Recent Enhancements**

#### **Immediate Withdrawals**

Implemented to boost trust and retention.

Delayed Withdrawals decreased **from 51% in July to just 2%** in November 2025

#### **Improved CLV/CAC Ratio**

CLV/CAC ratio forecasted to improve by 23% (2025–2027), driven by marketing spend optimizations as well as technology & infrastructure upgrades

#### **New partner portal**

Streamlining onboarding - with automated payouts, invoicing, legal processes, and an enhanced partner UX



#### **Impact**



Higher user satisfaction



Faster trading readiness



Stronger platform economics

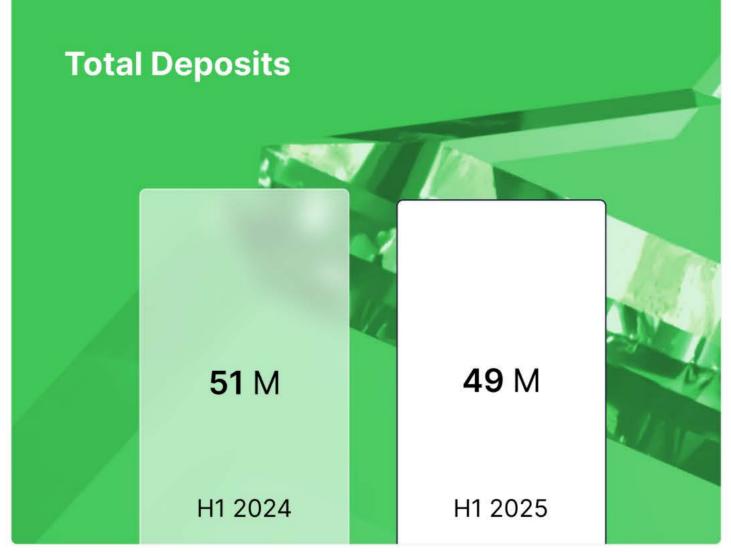


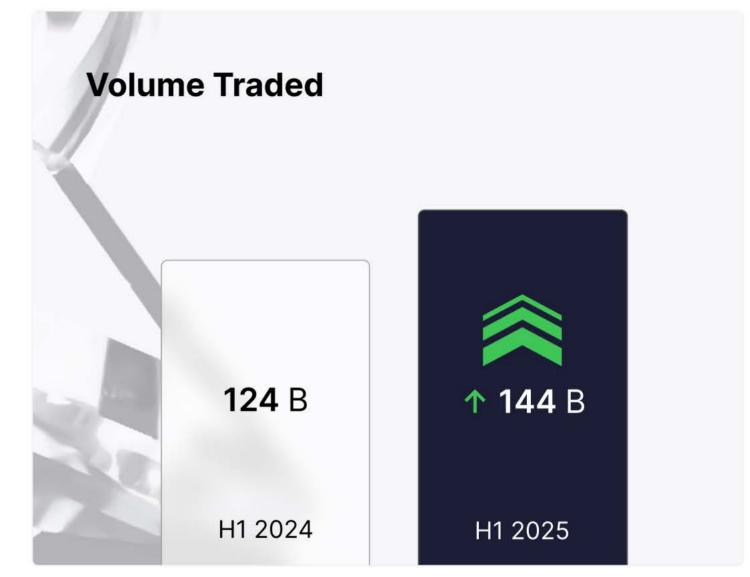


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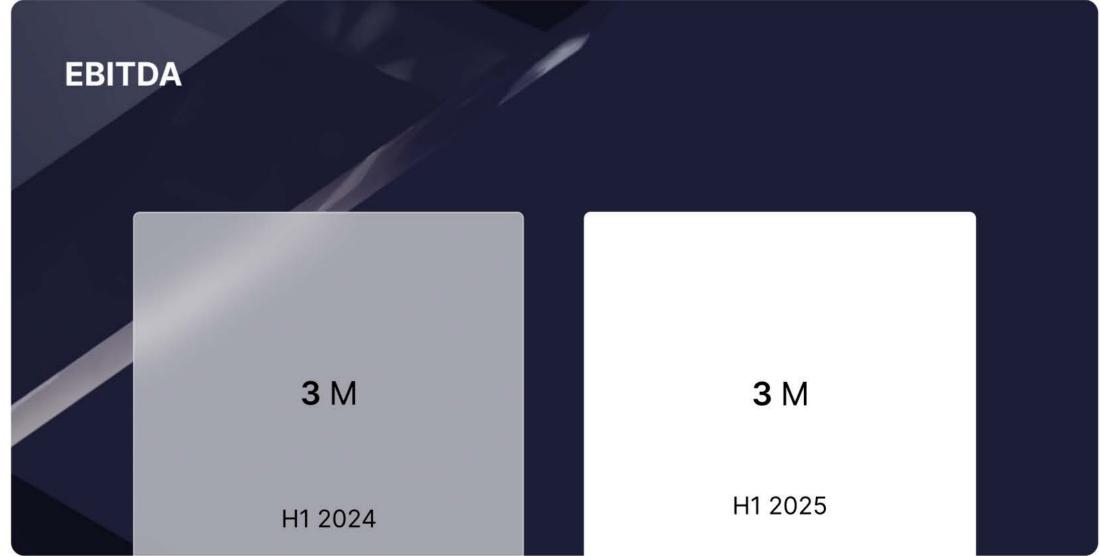
#### **Financials and Operational KPIs**













#### **The Next Chapter**

#### NAGA is built to scale. We're Ready for the Next Phase.

#### Ready to Scale: Predictability & Sustainable Growth

- A self-sustaining business Cost optimization, operational efficiencies, and strong reinvestment strategy
- We are running a marathon, not a sprint Setting the right foundation for long-term, predictable,
   and scalable profitability

#### Improved profitability

• **EBITDA margin** is projected to **expand to 32% in 2027** as a result of diligent financial behavior, implementation of new revenue models and integration of new technology and marketing practices

#### **Future Growth Engines**

- Al-Driven Product Infrastructure: Al support, Al trading and crypto assistants and Al reporting
  assistants enhancing user experience through automation, personalization, and engagement —
  increasing projected ARPU from €998 in 2025 to €1722 in 2027
- Next-Gen Financial Instruments: Introducing portfolio-backed lending, staking, tokenized assets, microloans, and liquidity pools to attract next-generation fintech users and expand revenue streams resulting in projected growth of 161.2% in First Time Depositors from 2025 to 2027





## Q&A session





# Thank you for your attention!



Octavian Patrascu - Group CEO



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Michael Milonas - Deputy CEO



michael@naga.com





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